

## **ORANGE – THE SOCIAL DESIGN AWARD from KulturSPIEGEL and SPIEGEL ONLINE**

### **Competition Rules**

“We’re designing our city” is the theme of the **ORANGE** Social Design Award hosted by KulturSPIEGEL and SPIEGEL ONLINE. The award honors ideas and concepts from the area of social design that make the urban environment a better place for everyone. This can include everything from bottle and can deposit collection systems and exchange stations, to mobile raised garden beds. We are looking for objects that provide an answer to the following question: How should we shape the public space of the future? We are looking for clever designs with a positive impact on city life.

### **Participation**

The award is tailored to designers of all ages and everyone who is interested in social design. Both individuals and teams are welcome to participate. SPIEGEL Group employees and their families are excluded from the contest.

### **Organizers**

The award is conferred by KulturSPIEGEL (SPIEGEL-Verlag Rudolf Augstein GmbH & Co. KG) and SPIEGEL ONLINE (SPIEGEL ONLINE GmbH).

### **Prizes**

Two prizes will be awarded: an audience and a jury prize, each with a €2,500 purse.

### **Jury**

The jury consists of experts from the area of social design and from the editorial offices of KulturSPIEGEL and SPIEGEL ONLINE:

Friedrich von Borries, artist and professor of design theory at the Hamburg University of Fine Arts

Mateo Kries, director of the Vitra Design Museum

Harald Welzer, professor of transformation design at the University of Flensburg, and the director of the Futur Zwei Foundation in Berlin

Marianne Wellershoff, KulturSPIEGEL

Thorsten Dörting, SPIEGEL ONLINE

### **Assessment criteria**

The submitted designs will be assessed according to their degree of innovation and social impact.

### **Applications**

All applications for the **ORANGE** Social Design Award are to be submitted via the online form on the [www.spiegel.de/orange-en](http://www.spiegel.de/orange-en) website. The application deadline is August 31, 2014.

### **Assessment process**

The jury will select the top 10 submissions. This shortlist will be made public on September 29, 2014 on SPIEGEL ONLINE ([www.spiegel.de/orange-en](http://www.spiegel.de/orange-en)).

KulturSPIEGEL and SPIEGEL ONLINE readers and the jury will each select a

winner from the shortlist. The selected submissions will be made public on [www.orange-projekte.de](http://www.orange-projekte.de) and/or [www.orange-award.de](http://www.orange-award.de). The two winners will be announced on October 27, 2014 and presented in KulturSPIEGEL and on SPIEGEL ONLINE.

All decisions are final.

### **Rights**

Participants must assure that they have created their submitted designs themselves. The organizers assume that all copyrights and other property rights are completely and unequivocally owned by the participants. Participants are fully responsible for any demands by third parties that may arise from violations of property rights, and exempt KulturSPIEGEL and SPIEGEL ONLINE from all claims by third parties and the expenses associated with mounting a legal defense. The exclusive rights and other rights to the designs submitted to the contest are to remain at all times in the possession of the participants. Participants merely grant the organizers the publication and user rights for the submitted designs as required for the described purposes (photos, drawings, sketches, plans, descriptions, texts, etc.), including the rights for online archiving. All participants expressly agree to the publication of their designs and names.

### **Dates**

August 31, 2014 – deadline for submissions

September 29, 2014 – shortlist announced, audience voting begins

October 27, 2014 – winners announced

### **Contact info**

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